



## Accredited Africa Training Institute for Capacity Development

Unit FO409, Hatfield Plaza · 1122 Burnett St, Hatfield 0028 · Pretoria, Gauteng · South Africa

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### COURSE BROCHURE

# Video Editing

Custom Courses / Information Technology (IT) and Digital Skills

Unit Standard AATICD-0269 · NQF Level 5 · 6 Credits · 3 Days

## COURSE OVERVIEW

This course equips learners with the fundamental skills to edit video content for corporate, educational, and promotional purposes. Participants will gain hands-on experience with industry-standard editing software, learning to create polished videos that effectively communicate messages and engage audiences.

|                 |                                                |
|-----------------|------------------------------------------------|
| Category        | Custom Courses                                 |
| Subfield        | Information Technology (IT) and Digital Skills |
| Unit Standard   | AATICD-0269                                    |
| Accreditation   | SAQA Accredited · NQF Level 5 · 6 Credits      |
| Duration        | 3 days                                         |
| Training Method | Online, On-Campus, In-House                    |
| Certificate     | Issued via AATICD LMS – verifiable online      |

## LEARNING OUTCOMES

- Demonstrate the ability to import, organize, and manage video and audio assets in an editing timeline.
- Apply basic editing techniques including trimming, splitting, and sequencing clips to create a coherent narrative.
- Implement transitions, text overlays, and basic visual effects to enhance video quality.
- Analyze and adjust audio levels, add background music, and apply simple sound effects.
- Evaluate and select appropriate export settings for different delivery platforms (e.g., web, social media, presentation).

## WHO SHOULD ATTEND

- This course is designed for marketing professionals, content creators, and administrative staff who need to produce or edit video content as part of their role.
- It is also suitable for individuals seeking to enhance their digital media skills for career advancement.

## COURSE OUTLINE

### Day 1: Introduction to Video Editing and Interface

- Overview of video editing workflow
- Introduction to editing software (e.g., DaVinci Resolve, Adobe Premiere Pro)
- Workspace layout, panels, and tools
- Project settings and sequence creation
- Importing footage, audio, and graphics
- Using bins and labels for organisation
- Basic editing techniques: cuts, trims, and ripple edits
- Adding transitions and adjusting duration

### Day 2: Advanced Editing Techniques and Audio

- Multi-track timeline management
- Keyframing for motion, opacity, and effects
- Audio editing: adjusting levels, fades, and syncing
- Adding background music and sound effects
- Colour correction basics: white balance, exposure, and contrast
- Colour grading with LUTs
- Creating titles and lower thirds
- Working with markers and nested sequences

### Day 3: Exporting, Delivery, and Practical Project

- Effects and compositing: green screen, blending modes
- Export settings: codecs, resolution, frame rate
- Exporting for web, broadcast, and social media
- Archiving project files
- Project management and workflow efficiency
- Final project: edit a 1-2 minute video with all learned skills
- Peer review and feedback session

## ASSESSMENT & CERTIFICATION

Delegates are assessed through exercises and a final test. A mark of **50% or above** earns an **AATICD Certificate of Completion**, issued digitally with a unique verification code. This course carries **6 NQF credits** at **NQF Level 5**.

## PRICING (PER DELEGATE, EX-VAT)

| Delegates | Training Method      | Price per Delegate | Total       |
|-----------|----------------------|--------------------|-------------|
| 1         | Online               | R 18,800.00        | R 18,800.00 |
| 1         | In-House             | R 24,500.00        | R 24,500.00 |
| 1         | On-Campus (Pretoria) | R 28,100.00        | R 28,100.00 |

## UPCOMING SESSIONS

| Start       | End         | Method    | Venue                    |
|-------------|-------------|-----------|--------------------------|
| 10 Aug 2026 | 12 Aug 2026 | On-Campus | Durban, South Africa     |
| 12 Aug 2026 | 14 Aug 2026 | On-Campus | Abu Dhabi, UAE           |
| 17 Aug 2026 | 19 Aug 2026 | On-Campus | Shenzhen, China          |
| 18 Aug 2026 | 20 Aug 2026 | On-Campus | Harare, Zimbabwe         |
| 25 Aug 2026 | 27 Aug 2026 | On-Campus | Bangkok, Thailand        |
| 26 Aug 2026 | 28 Aug 2026 | On-Campus | Victoria Falls, Zimbabwe |
| 31 Aug 2026 | 02 Sep 2026 | On-Campus | Lusaka, Zambia           |
| 02 Sep 2026 | 04 Sep 2026 | On-Campus | London, UK               |

Contact us if no suitable date is listed – on-demand sessions can be arranged for groups.

## HOW TO GET A QUOTE OR APPLY

1. **Get an instant quotation online:** visit [www.aaticd.co.za](http://www.aaticd.co.za), open the page for this course (Unit Standard AATICD-0269) and click **Get A Quote / Apply**. Select your training method and number of delegates – your quotation is generated immediately and emailed to you with the course brochure attached.
2. **Apply by email:** send the course title, your preferred training method (Online, In-House or On-Campus Pretoria), the number of delegates and your preferred dates to [apply@aaticd.co.za](mailto:apply@aaticd.co.za) – our team will reply with a formal quotation.
3. **Apply by phone or WhatsApp:** call **+27 12 004 8389** or WhatsApp **+27 65 077 6310** and we will prepare your quotation and reserve your seats.
4. **Confirm your booking:** accept the quotation and settle the invoice. As soon as payment is confirmed your delegates are enrolled and receive their AATICD LMS login details by email, along with joining instructions for their chosen training method.

Group discounts apply automatically – the more delegates you enrol, the lower the price per delegate. No payment is required to request a quotation.

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